

# THE SCHOOL FOR SOCIAL ENTREPRENEURS

## SOCIAL FRANCHISING WORKSHOP SUFFOLK

Tuesday, 8th November 2011

10:00 a.m. till 4:00 p.m.

SSE Suffolk

The Waterfront Building, Neptune Quay, Ipswich, Suffolk IP4 1QJ



Through a high-quality action learning environment, facilitated by experienced SSE staff, workshops participants will explore, understand, and learn what social franchising can offer to their organisations.

Expert sessions will be delivered by:

### Alastair Wilson, The School for Social Entrepreneurs

A practical session lifting the lid on a leading international social franchise; a “warts and all” look at lessons from the SSE experience.

Alastair has led the development of SSE’s international work, marking a new chapter in the organisation’s progress; over 550 students have taken SSE programmes, and a further 150+ social entrepreneurs are currently being supported across the SSE Network in 9 locations.



### June O’Sullivan, The London Early Years Foundation

June O’Sullivan is the Chief Executive of the UK’s largest and most influential childcare charity and Social Enterprise, the London Early Years Foundation (LEYF).

With almost 300 staff across 20 community, workplace and Children’s Centre nurseries, the LEYF makes a difference to the lives of more than 1500 children every year, helping them develop a passion for learning, regardless of their background.



Voluntary organisations and social enterprises: £50.  
Support organisations for V&SE sector : £100  
Private businesses: £150

All prices inclusive of VAT

The Social Franchise Workshops are being held in SSE Franchises UK wide.

The final workshop takes place in London, and will be followed by an evening celebration event.

To register your interest, book a place, or find out more, please contact:

**Holly Brereton**, Social Enterprise UK, 020 7793 2524, [holly.brereton@socialenterprise.org.uk](mailto:holly.brereton@socialenterprise.org.uk)

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### PROGRAMME TIMETABLE

Session	Time	Item
<i>Arrival</i>	9:45 – 10:00	Registration and refreshments
<i>Welcome</i>	10:00 – 10:15	Welcome and introductions
<i>Morning</i>	10:15 – 13:00	Lifting the lid on social franchising <ul style="list-style-type: none"><li>- Alastair Wilson, Chief Executive of the School for Social Entrepreneurs, a leading international social franchise, will provide insights, lessons and a “warts and all” look at lessons from the SSE experience.</li></ul>
<i>Break</i>	13:00 – 14:00	Lunch
<i>Afternoon</i>	14:00 – 15:30	Fundraising and growth <ul style="list-style-type: none"><li>- June O’Sullivan, Chief Executive of the London Early Years Foundation, talks about her role in managing the growth of the UK’s largest and most influential childcare charity and social enterprise.</li></ul>
<i>Close</i>	15:30 – 16:00	Wrap up and reflection

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